



## CTEC Digital Media Year 12 Personalised Learning Checklist



**Name:**

<b>Exam Board</b>	<b>OCR</b>
<b>Topic/Module</b>	<b>Unit 2</b>

<b>My target grade is</b>	
<b>Group</b>	

Use this checklist before your assessment to focus your work and after to check the effectiveness of your work.

<b>G</b>	I am confident about this topic and I know what I need to do.
<b>A</b>	I am not too sure about this topic. I may need to check with my teacher and spend more time working on this topic.
<b>R</b>	I am not confident I could answer a question on this topic. I need to check with my teacher and ensure I have what I need to do it.

Topic/Unit Focus			
<b>LO1</b>	<b>R</b>	<b>A</b>	<b>G</b>
Types of Media Production (p.29)			
Financial Constraints (p.29)			
Revenue Streams (p.30)			
Time Constraints (p.30)			
Personnel, Facilities, Resources (p.31)			
Legal Issues (p.31)			
Regulatory Issues (p.32)			
Ethical Issues (p.32)			
<b>LO2</b>	<b>R</b>	<b>A</b>	<b>G</b>
Analysing a Client Brief (SWOT, Mind-Map, Mood Board) (p.33)			
Requirement chart (Implicit, Explicit, Constraints, Open) (p.34)			
Demographics (NRS) (p.36)			
Psychographics (p.36)			
Geodemographics (p.36)			
Mainstream (p.36)			
Niche (p.36)			

<b>Therapy (Interventions)</b>
<b>Additional Support / Guidance</b>

